

## **BUSINESS-SCIENTIST EXCHANGES: UNDERSTANDING YOUR LOCAL FLOOD RISK**

This set of films captures exchanges of knowledge between Richard Chatham (a Tewkesbury business man) and Jeff Neal (a hydrologist who models the effects of flooding from University of Bristol). To hear their discussions about local flood risk, click on the [full film](#) or on any one of the [seven parts](#) to focus on a specific theme:

Part 1: Introducing Richard Chatham and Jeff Neale

Part2: Lessons learnt by a small business that has been flooded

Part 3: Why flooding happens: the example of Tewkesbury

Part 4: Why some floods are particularly severe

Part 5: What a flood modeller does

Part 6: Why flood modelling can be helpful

Part 7: The complexity of the different factors that cause floods and how modelling tries to help

The films showcase the value of drawing on both local and scientific knowledge when you are trying to understand your local flood risk situation, and its implications for your business and community.